Moving Forward, Giving Back
Expanding patient care services

Star Stream Ball Photos see page 5
"My high risk pregnancy turned into a double blessing..."

see my story | youtube.com/palisadesmedical

Lourdes Silva | patient

Palisades Medical Center
New York-Presbyterian Healthcare System
North Bergen, New Jersey
apalisadesmedical.org
Inside this ISSUE

4
President’s Message

5
Star Stream Ball — A Night in Venice

6
Cliff Notes

8
Moving Forward
Navigating the rapidly changing healthcare environment presents both challenges and opportunities. Palisades Medical Center has a focused plan to meet these challenges by expanding its facilities and providing new patient services to meet the needs of local communities.

11
Giving Back — 2011 Donor List

16
PMC Foundation Events
See photos from the 2011 Palisades Classic, Casino Night and Volunteer Week.

18
Executive Director’s Message

19
Donor Spotlight

on the cover...
John C. Meditz, Chairman of the Board of Palisades Healthcare System; and Bruce J. Markowitz, President and CEO of Palisades Medical Center; stand next to PMC’s new BLS Ambulance that provides backup assistance for local ambulance squads.

BOARD OF GOVERNORS
PALISADES MEDICAL CENTER FOUNDATION

John C. Meditz, Chairman
Bruce J. Markowitz, President & CEO
Anne Beruza, Esq.
Jose R. Cruz
Ulises E. Diaz
Thomas M. Eastwick
Mohamed Lateef, MD
Luis Menendez
Suri B. Ponamgi, MD
Howard M. Shiffman
Thomas M. Venino, Esq.
Joseph Burt
VP/Executive Director

FOUNDATION STAFF
Joseph Burt
VP/Executive Director
Gary Migone
Director of Communications & Development
Kristin Goral
Coordinator

CONTACT
Palisades Medical Center Foundation
7608 River Road
North Bergen, NJ 07047
Phone: 201-954-5008
www.palisadesmedicalfoundation.org
From the PRESIDENT

Dear Friends of Palisades Medical Center,

Welcome to the first edition of "PMC Pulse." For our readers, "Pulse" will give you an indication of the people, stories, and accomplishments that are at the heart of Palisades Medical Center.

As we begin a new year, it is evident that hospitals will continue to be challenged by the growing forces of change in the healthcare industry. By working in collaboration with our Board, Medical Staff, hospital caregivers and other stakeholders, we are developing a bold and dynamic strategic plan that will guide our continued advancement.

✓ Continued focus on patient satisfaction through professional development programs for all our caregivers to reinforce and renew our pledge to: "Patients first, everywhere, every one, every time."

✓ Explore new affiliations and expand existing ones with other healthcare systems, physicians, and academic institutions to develop new ventures that increase the level of services we provide for patients.

✓ Investment in key capital projects including the construction of a new ambulatory care center featuring an outpatient surgical center and medical office space.

✓ Outstanding clinical quality and patient safety remain top priorities. Recently, we were recognized by the American Heart Association for our outstanding treatment of heart failure patients.

Our continued success depends in large part on our ability to strengthen current partnerships and develop new ones. This includes reaching out beyond our current circle of supporters to engage others in the noble work that we do.

We look forward to working with all members of our community to deliver outstanding health care services for you and your family in 2012 and for decades to come.

Bruce J. Markowitz
President/CEO
Palisades Medical Center
A Night in VENICE

2011 Star Stream Ball Delivers New Fundraising and Attendance Records

On November 19, the PMC Foundation's Star Stream Ball shattered all its previous fundraising and attendance records. Over 400 guests generated more than $375,000 for the gala, which honored John C. Meditz, Chairman of the Board of Palisades Health System, and Anca Popa, MD, PMC Medical Staff President. This year's black-tie event, held at The Venetian in Garfield, paid tribute to the rich musical and artistic cultural heritage of old-world Venice.

All proceeds from the Ball will support the expansion and renovation of the Pediatric Unit. Top sponsors were Horizon-Kinetix, LLC, John C. Meditz, Eastwick College, Mary Barde, The Lauricella Family and Sodexo Corporation.

"We are delighted that so many of our supporters and friends came together to recognize John Meditz and Dr. Anca Popa for their years of extraordinary service," said Bruce J. Markowitz, President and CEO of Palisades Medical Center.
PMC provides free support and advice for new moms
New Mommy and Baby Care Group reinforces PMC commitment to newborns

New mothers with babies ages 2-18 weeks can now get information and support by participating in Palisades Medical Center’s Mommy and Baby Care Group. The group meets every Thursday from 11:00 a.m. to 1:00 p.m. in the PMC Auditorium. Discussion topics include caring for baby, understanding changes in mother’s body and powerful hormones during the postpartum period. The Mommy and Baby Care Group is led by a board certified lactation consultant to offer breastfeeding support. No registration is required for the group. For more information, please call Robin Petrick at 201-295-4823.

Recognition for expanded cardiac rehab program
AACVPR bestows national accreditation to PMC

The American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR) has recognized Palisades Medical Center with its national certification. The AACVPR Program Certification is the only peer-reviewed accreditation process designed to review individual programs for adherence to standards and guidelines developed and published by the AACVPR and other professional societies. PMC expanded its Cardiovascular/Pulmonary Rehabilitation Program to provide additional treatment, exercise and counseling services for patients recovering from heart-related illnesses, in addition to those considered “high risk” due to family history, hypertension, diabetes, or high cholesterol. During the last ten years, PMC has experienced a 25% increase in patients needing these specialty care services. For more information, please call (201) 295-4013.
Seals of Approval
Reviews Acknowledge Excellence in Care

Palisades Medical Center has earned reaccreditation from The Joint Commission after an intense and thorough review to assess PMC’s compliance with their standards and National Patient Safety Goals. Joint Commission accreditation is recognized nationwide as a symbol of quality and reflects PMC’s commitment to meeting high performance standards. More than 19,000 health care organizations use Joint Commission standards to guide how they administer care and continuously improve performance.

The Harborage nursing home and rehabilitation center also received a key certification after a six-day inspection by the New Jersey Department of Health and Senior Services (NJDHSS). The NJDHSS is responsible for ensuring that nursing home facilities are compliant with mandatory federal and state regulations. The NJDHSS annual inspection focuses on quality of care issues and quality of life issues including the physical environment and the staff’s ability to assess residents’ needs.

Happy 100th!

Two residents at The Harborage recently celebrated their 100th birthdays. Rita Piscinimno reached the centennial mark on September 3, followed by Anna Natoli on September 5. North Bergen Mayor Nicholas Sacco was on hand to celebrate, along with plenty of family, friends, and the Harborage staff.

Holiday Spirit

Several local organizations helped brighten the holiday season with a toy drive for PMC pediatric patients. The members of the North Hudson Fire Fighters Association (pictured), have been bringing holiday cheer to PMC for 24 years.

2011 Employee of the Year

Adrian Rojas of the Pharmacy Department was honored for his hard work and dedication with PMC’s Employee of the Year Award. Since he began his career at PMC in 1991, Adrian has always been well-liked and respected by his co-workers. Recently, Adrian became a “Super User” of the computer system used in the Pharmacy and has played a key role in the department’s quality analysis. He also spearheaded the implementation of a new process to store and dispense insulin to improve efficiencies.

www.palisadesmedicalfoundation.org
Moving FORWARD

Offering expanded services...with more on the horizon.

As we set our course for the future, Palisades Medical Center is guided by a bold vision while remaining true to our core mission of providing the highest quality, compassionate care for the members of our community.

Our plan is one of positive change that includes, enhancement and expansion of our current facilities, and new patient services that will meet the needs of our neighborhood and its residents. In 2011 we initiated several new projects and services with more planned for this year. These include:

**Ambulatory Care Center**

In the Spring of 2012 PMC will break ground to build a 56,000 square-foot Ambulatory Care Center on its North Bergen campus. (architect’s rendering pictured above). Upon completion in June of 2013, this facility will host outpatient services including a same day surgical center.

The building will also provide much needed office space for physicians affiliated with the hospital.

In the current healthcare environment it is important to deliver the highest quality outpatient care to residents of the community. The new building will have a strong impact on providing our caregivers with a state-of-the-art facility and highest quality care close to home for local residents. The new center’s location is easily accessible through mass transporta-
tion including NJ Transit bus and light rail lines. There are currently more than 48,000 outpatient visits at PMC annually and demand has been increasing every year. This center will play a key role in meeting patient needs.

**Basic Life Support Ambulance Service for Emergency Response**

Beginning in August 2011, a fully-staffed BLS Ambulance is located on-site at Palisades Medical Center, Monday through Friday from 6 AM - 6 PM. The function of this new service is to support the local ambulance squads in our primary communities in the event that they require backup assistance in responding to emergency situations. This new BLS program is being provided by PMC after several meetings with Municipal and EMS leaders who indicated that they would welcome the additional support for their already existing, stressed resources.

**A New Pediatric Unit**

The health and well-being of children has always been a top priority at Palisades Medical Center. Our inpatient unit is staffed by pediatricians and nurses who understand that children have special needs when hospitalized. In recent years, we have witnessed a greater demand of hospital services for children.

In 2011 the upward trend in pediatric admissions continued. To better serve our youngest patients the expansion and renovation of our pediatric unit will include new examination and isolation rooms, an updated nurses station, and a new entrance allowing for greater separation from other patient areas.

**New Level II Nursery**

Special care for newborns will be provided through a new affiliation with Hackensack University Medical Center. Our Level II Nursery will open in March. Although most women give birth to a healthy newborn with few problems a Level II Nursery allows us to better provide for babies with special needs. This new service will allow our maternity service to handle more complex cases and keep more moms and babies together fostering our commitment to family-centered care. Moms can rest assured that they will receive the highest level of care for herself and her baby.

**Patient Satisfaction Program**

"Patient First: Everywhere, Every Time Every One." To ensure that we are living up to this promise PMC has implemented a patient satisfaction program that will educate all of our employees on the best practices in providing excellent service. Our goal

(Continued on page 10)
(Continued from page 9)

providing exceptional patient-centered care. All hospital employees participate in educational programs and seminars designed to increase awareness of and response to patient needs. With outstanding clinical outcomes and the latest technology we are well equipped to make patient interaction a positive one. Palisades has always been proud of its commitment to providing compassionate patient-centered care and training our employees in the practice of outstanding customer service will ensure an optimal experience.

Electronic Medical Records

In the Fall of 2011, PMC implemented an electronic medical records system. Hospitals will benefit dramatically from EMR systems by improving the quality of care while reducing costs. Patients will benefit through medical history filings on a universal system that can be easily accessed by caregivers leading to better diagnosis and treatment decisions. Safety will be improved with health care providers having access to sensitive information on patient medical conditions, prescribed drugs and other important medical history data.

Following a substantial training period for physicians, nurses and medical support staff, PMC is successfully using EMR’s to manage the delivery of healthcare from door to discharge.

Community Needs Assessment

Focusing on eight municipalities in northern Hudson and southern Bergen counties, Palisades Medical Center is leading an assessment of the area’s healthcare needs. Working with other healthcare providers in this region, the needs assessment will include focus group activity, statistical research and a community-wide survey. The project will identify and address the most pressing healthcare needs in PMC’s service area. The process will conclude with revisions and improvements to the action item plans, and the publication of a final Community Needs Assessment and Collaborative Health Improvement Plan.

This important initiative is funded, in part, by a $250,000 grant from the Robert Wood Johnson Foundation through its New Jersey Health Initiatives Program. The NJHI program seeks to identify projects that present innovative strategies and collaborations to resolve health care needs in New Jersey communities and bring national attention to new ideas. PMC was one of only six organizations in the state to be chosen for this prestigious award.

"...We are developing a bold and ambitious strategic plan that will build on our current success strengthen our position as a leading healthcare provider in the region."

—Bruce Markowitz, President and CEO, Palisades Medical Center

EMRs—Improving Patient Services

✓ Improve quality of care through better management of a patient’s medical history
✓ Contain cost and manage risk by sharing crucial patient information with varied hospital departments through an integrated system
✓ More complete records allow clinicians to avoid duplication of efforts and potential mistakes
The John C. Meditz Founders Society

Created to recognize and thank donors who have made a gift or pledge of $10,000 or more.

CHAIRMAN’S CIRCLE
($1,000,000 OR MORE)
Arthur E. Imperatore
John C. Meditz*

BENEFACTOR
($250,000 TO $499,999)
Anonymous

ADVOCATES
($100,000 TO $249,999)
Mary Barden
K. Hovanianian Homes
Josephine Mauro
Thomas M.* and Joan M.+ Venino, Esq.

PATRONS ($50,000 TO $99,999)
Thomas M.* and Lyle Eastwick
Bruce J.* and Eileen Markowitz
The Estate of Rose Weller+
Anonymous

CHAMPIONS
($25,000 TO $49,999)
Aetna
The Auxiliary at Palisades
David J. Berkowitz
Maria E. Borinio, MD
Donna Cahill
John C. Andreoniello
Ed Davis
Ruben O. Fernandez

FRIENDS
($10,000 TO $24,999)
Harold and Emily Azmelian
Anne Berezin* and Allen Spivitz
The Estate of Julius Brotman+
Theresa* and J. David de Leon
Edward A. Fleckenstein, Esq.+

Patricia M. Fuller*
Mohamed El Ated, MD*
Dr. Gregory E. Magee
and Robin Frank
Drs. Sum* and Rama Poonamgi
United Water
Verizon
Anonymous

Thomas and Emma Heagney
Merib Joseph, MD
Leonard* and Victoria Lauricella
The Estate of Walter+
and Irma+ Leichter
Joan Mezicka
Jose B. Munin, MD
Gregory A. Papas, MD
Bela A. Patel, MD
Drs. Santosh and Suresh Raina
Mila T. Rodriguez
Erica Robles and Norma Almanza
Miriam Stabein, RN
Susan G. Komen for the Cure

30th Anniversary Campaign

DONORS ($5,000 TO $9,999)
Frank A. and Jacqui Atchison
Harold Azmelian
Reinaldo Cedeno
Maureen M. Cecario, RN
Maria Christina Garcia
Gusse E. Glennon
Husein and Carol Jaffejee
Joe Lazicki
Niurka and Manny Mederos
Mariannette Plaza, APN
Dr. G. Jeremiah* and Gell Ryan
Gladyce Storer, APN
Bart Solazza
Anonymous (2)

DONORS ($1,000 TO $4,999)
Gary Bader* and Carol Kravitz
Jacqueline Baran
Livinia Barbacidlo
Ross Marie Bauer, RN
Zoraida J. Baulista, APN

Orlando Boturo
Catherine Campen
Lillian Casson, RN, MSN, CNL
Juan F. Castellanos, MD
John and Nancy Charlesworth
Maryann Clark
Mary Conte, RN
Charles Crugnola
Bibiana Davidson
Irina Dia, RN
Marc Evans
Eustaquio Figueroa
Geoffrey and Ellen Gauklin
Andrew Horowitz
Hudson Exterminating Company, Inc.
Teresa Ignarajuline
Barbara Isenberg, RN
Alek Ivanovski, RN
Margaret J. Jekowski
Mabel Jettson
Lori-Ann Lipton, RRT
Edward F. Malzone+

Marjama Mathew
Doreen McSharry
Gary W. Mignone
Joanne Milius, RN
Adel N. Nammour, RN
Ingrid Pais, PT
Sara Pelak
Alan B. Port, MD
Caridad Rodriguez
Richard Salvia
Betty J. Saroli
Dr. Anthony M.* and Alice Schiano
Lorna T. Schneider, RN
Jeralyn Schilbet, RN
Denise Whitely
Lucy Zovko
Anonymous (1)

DONORS ($500 TO $999)
Ann Marie M. Abreu
Argelia Aguila
Katherine M. Altchison

Mariano Alvarez
Jorge Arango
Patricia L. Bacon
Renato Baladadla
Linda M. Barker
Lydia Bello
Leonida Carmona
Sandra Correa
Patricia Crivione
Carmen Criscioglu
Amiee M. Dickerson, LPN
Olimpia Escuadra
Susana Feride-Duggan
Frank A. Fantes, RN
Mina Gaffa, RN
Yvonne D. Geraci, RN
Dora Gavina
Lynda R. Hampton
Raydelin Hernandez
Norma Herrera

(Continued on page 15)
2011 Guardian Angel Donors

Nicholas Agnoli
for David Principe, MD
Anonymous
for Lorna T. Schneider, RN
Anonymous
for PMC Staff
Anonymous
for Velma Howell
Anonymous
for Lenilda Lugon, CNA
Anonymous
for Mabel Judson
Lisa A. Barrette
for PMC Maternity - 2nd Floor
Lydia Burgos
for Ms. and Mr.
Emily C. Pelington
Mary Capelo
for Alice Perma, NA and
Mary Lou Flores, RN
Irene Carino
for Alice Alomar and
Necmey Kacaroglu, NA
Jozef Casar
for PMC Maternal Fetal Staff
Eileen P. Costello
for PMC Staff
Olga Davis
for Necmey Kacaroglu, NA
Carmen De Aguliar
for Gentline Nytho
Paul Delavitis
for Dorien Puna, RN
Mr. Pedro V. Diaz
for PMC Staff
Marina A. Dismomma
for PMC Staff
Ignacia A. Figueroa
for PMC Staff
Dominick Fondacaro
for Doris Iacap, RN;
Necmey Kacaroglu, NA; and
Regina Belardo
Gladys Gomez
for Juana Nobo
Margot Harris
for PMC Staff
Roy Heltman
for PMC Staff
Jorge F. Hueralde
for PMC Staff
Norma Lapardera
for PMC 3rd Floor CCI & ICU
Audrey Learycraft
for Mariela Bahadadlia
Denise Lee
for Mark J. Brescia, MD;
Deborah Dimaro, and
Nicole Zheimer
Elvira Lourro
for PMC Staff
Eli Massor
For Monica Gorman
Armen Mashaveljan
for Lesly Tec, RN
Aniceta C. Matilla
for PMC Staff
Gerald L. McKel
for Velma Howell
Arzeno Mendez
for Necmey Kacaroglu, NA
Lauren Novakowski
for Jadwiga Panuccio
Selaina Pacheco
for Gena-line, Karen
and Oscar
Dorotone A. Pasyk
for Joanne Phillips, NA;
Mary Lou Flores, RN, and
Isabel Payumo
Carlas R. Pere
for PMC Staff
Rigoberto Perez
for Fay Spragley, NP;
Karen Francis, RN; Paola
Bonan; and Udina McDowell
Paula B. Raitly
for Velma Howell
Anita M. Rikalo
for PMC Staff
Alice Rivera
for PMC Staff
Fannie Rizzo
for Necmey Kacaroglu, NA
Blas Rey
for Anna Floyd
Pasquale Russo
for PMC CCU - 3rd Floor
Pita San Caterina
for Kari Samuels and
Charlene Taylor
Seven Sarac
for Omorina Varghesi
Larry Schull
for Deborah Dimaro
Richard Singh
for PMC Staff
Anmolale Singilety
for PMC Staff
Catherine Sipe
for Gena-line and Karen
Antonia Vargas
for Annie M. Dickerson, LNP;
Ingrid Gomez, Marina Vale;
Oscar Toapanta, NA; Beverly
Clauson; Jacklyn Flora, Patricia
Grinnion; Providence Reyes;
Rene Balahadila; Veronica
French, Yoonnier Bartunen;
and Neill Balahadila, RN
Augustine Vincentini
for Ms. Veronica French;
Necmey Kacaroglu, NA; and
Velma Howell
Cvetka Vidmar-Casar
for PMC Maternal Fetal Staff
Ruth Wettlitz
for Paola Bonan

2011 Tree of Life

PMC Auxiliary and Support Services
In Memory of Gabrielle Berkowitz
PMC Senior Administration
In Memory of Gabrielle Berkowitz
Vincent Mokrzynski and
Mary Louise Dombowski
In Memory of
Joseph A. Dombowski "Dembo"
PMC Food and Nutrition Departments
In Memory of Kim Grennan
John C. Meditz
In Memory of Robert J. Kashey

Vincent Mokrzynski and
Mary Louise Dombowski
In Memory of
Michael Kosekowski
John C. Meditz
In Memory of Arthur Maccini
John C. Meditz
In Memory of Leopold W. Mayer
The Hartbarger Staff
In Memory of
Ursula Meskel-Byrne
Aditya Srivastava
In Memory of U.S. Srivastava

Arthur E. Imperatore
LEGACY SOCIETY

Get in this planned giving society, support Pacifica Medical Center beyond your lifetime through wills, charitable gifts and gift annuities. In recognition of Arthur E. Imperatore’s generous bequest of $7 million, the Legacy Society now bears his name.

Harold Azmalian
Julius Brahman+
Arthur E. Imperatore, Sr.
Wallace A. Leichter+
Edward F. Matzone+
Harriet Mapa+

John C. Meditz*
Betty Rosenthal+
Walter G. Terwedow, MD+
Benedine Weygandt+
Rose Weller+
Anonymous
2011 Doctor’s Day Tributes

Carolina Adayo
for Shubha Varma, MD

John W. Azan
for PMC Medical Staff

Anonymous
for PMC Medical Staff

Jacqui and Frank A. Atcheson
for Gregory G. Magee, MD

Nicolas Ayala
for PMC Medical Staff

Maria T. Bacoa
for Jose B. Munin, MD

Hildegard K. Beckman
for Carlos E. Alcorta, MD

Lydia Bello
for Juan A. Gonzalez, MD

Janet Benzonzi
for Arca Popa, MD

Anna Marie Blunt
for George T. Weinberger, DO

Kenneth Brown
for Fay Sprague, NP

Auro D. Buchberger
for Kamalesh R. Shah, MD

Evelyn E. Buratovich
for Mark S. Gabelman, MD

Liliken Cameron, RN
for Gilberto F. Gastell, MD

Irene Carrillo
for Sadhana Rastogi, MD, and Sanika Sharma, MD

April Cassin
for Natasha Chin, MD

Eileen P. Costello
for Sadhana Rastogi, MD, Surender M. Rastogi, MD, Aide P. Capo, MD, and Maria P. Capo, MD

John Danish
for George T. Weinberger, DO

Dorothy Davidsen
for Saul M. Luchs, MD, and George T. Weinberger, DO

Manuel Delacruz
for PMC Medical Staff

Carlos G. Delgado Bello
for PMC Medical Staff

Domenic Dimaggio
for PMC Medical Staff

Edward Dunn
for Surender M. Rastogi, MD

Bernard Doleckich Elliot
for Samir R. Amin, MD

Rafael Esses
for Jose B. Munin, MD

Martin L. Frimet
for George T. Weinberger, DO

Jeanne Garabedian
for Daniels H. Kelly, MD, III

Lawrence Geary
for George T. Weinberger, DO

Mary T. Giusti
for Mark J. Brescia, MD, and Thomas Migliaccio, MD

Kristin Goral
for Sam Hessami, MD

Gina Guerrero
for Marc Goldstein, DO

Rose A. Gugel
for Jeffrey Shaari, MD

Rose M. Gunther
for Samir R. Amin, MD

Lynda R. Hampton
for Alan Zalikowitz, MD

Margot Harris
for Aaron A. Stein, MD, and Gerald Grodstein, MD

Anne Herr
for Aaron A. Stein, MD, and Angelillo O. Arago, MD

Margot Kapurinski
for Arca Popa, MD, Maria E. Bonia, MD, and Dominick Ruocco, MD

Edward Keating
for Gregory G. Magee, MD

Patricia Kelemen
for George T. Weinberger, DO

Thomas E. Kehlbacker
for PMC Medical Staff

Mary A. Kot
for Jeffrey M. Raskin, MD

Sophia S. Krichmar
for Morah Joseph, MD

Mohamed Lateef
for Bela Patel, MD

Wilbur Luhrs
for Aaron A. Stein, MD

John S. Mace
for Munir A. Hasen, MD, and Angelillo O. Arago, MD

Josephine Mauro
for Samir R. Amin, MD

Doreen McSharry
for Suresh Raina, MD, Sadhana Rastogi, and Mohamed Lateef, MD

Gary W. Mignone
for PMC Medical Staff

Jorge Miranda
for PMC Medical Staff

Teresa D. Morejon
for Hilda R. Roque-Dieguez, MD

Maryana More-Terrazzi
for Mark S. Gabelman, MD

Joan Mozalik
for Mark S. Gabelman, MD, and Aaron A. Stein, MD

Adel N. Nunnmacher
for Samir R. Amin, MD, and Mark S. Gabelman, MD

Catherine Nest
to Maria E. Bonia, MD, and Alan B. Port, MD

Cruz M. Norona
for PMC Medical Staff

Elena Penot
for Felix Dailey-Stirling, MD

Ernest Peterson
for Sadhana Rastogi, MD, and Surender M. Rastogi, MD

PMC 5-West Nursing Staff
for PMC Medical Staff

PMC Maternity 2nd Floor Staff
for David Prince

PMC O.R. and P.A.C.U. Staff
for PMC Department of Surgery and Anesthesia Physicians

Lisa Pons
for Daniel L. Mendez, MD, Donald S. Kespeler, MD, Bret Taback, MD, and Shubha Varma, MD

Paulette R. Purser
for Samir R. Amin, MD

Pearl Reis
for Aaron A. Stein, MD

Dorothy Riley
for Kamalesh R. Shah, MD

Eunbina T. Rodriguez
for Mohammad A. Chaudhry, MD and Gilberto F. Gastell, MD

Pedro Rodriguez
for PMC Medical Staff

Thomas Saglimbeni, Jr.
for Marc Goldstein, DO

Chris Santos
for PMC Medical Staff

Maria S. Snavto
for Alan B. Port, MD

Kathy Seymour
for Gregory G. Magee, MD

Gladyss Silvar, APN
for Dominick Ruocco, MD

Miklul Stabane
for Jose B. Munin, MD, and Maria E. Bonia, MD

Thomas M. Venino, Esq.
for Gregory G. Magee, MD

Stella R. Villani
for Hector Florentino, MD

Jeanne H. Warman
for PMC Medical Staff

Jeffrey Walz
for Mohamed Lateef, MD

Denise C. Whitley
for Jose B. Munin, MD

www.patisadesmedicalfoundation.org

Lists represent donations received by 12/31/2011. We sincerely regret any errors or omissions.

+ Palisades Medical Center and PMC Foundation Board Members  + Decedent
2011 Annual Fund

PATRONS ($50,000-$99,999)
- Mary Bardes
- TDC Charitable Foundation

CHAMPIONS
($25,000 TO $49,999)
- Aetna

GUARDIANS
($5,000 TO $24,999)
- The Provident Bank Foundation

LEADERS ($1,000 TO $4,999)
- Anna Beroza and Allon Spryta
- Elina D. Castillo, MD
- Gold Health Strategies, Inc.
- Patricia M. Fuller
- Yessenia M. Insua-Siat
- Meadowlands Regional Chamber
- Toshiba America Medical Systems, Inc.
- West New York Leones Cubanos

SPONSORS ($500 TO $999)
- The Center for Wound Healing
- Kimberly Chavez
- Margie B. De Leon
- Ning Li
- Mr. Dave Sanderson

ASSOCIATES ($100 TO $499)
- Roland Alum, Jr.
- David A. Bauer
- The Brownstones
- Johanna Calle
- Mary DeAngelis
- Ivis M. Garcia
- Melissa J. Gonzalez
- Jimmy Martinez
- Merck Partnership for Giving
- John R. Newton
- Cruz Norena
- Alan B. Perl, MD
- Raha Ralli
- Thomas Saglimbene, Jr.
- Peggy & Donald Stifelberg

DONORS (Up to $100)
- Alum & Ferrer
- Julio Bermudez
- Mirta Cabrera
- The Children's Place
- William Clooney
- Zulica Corza
- Charles Cragnoile
- Angela E. Delcampo
- Mr. and Mrs. George Disomma
- Yolanda Escobar
- Jose Espinal-Torres
- Christina Garcia
- Julio Gutierrez
- Clara L. Guzman
- Mary L. Johansen
- Barbara J. Kohrher
- Mary A. Kot
- James Lyons
- Julia Marrero
- Audrey Matheny
- Niarka Mederos
- Ann Medurelli
- Joan Mezinkl
- Engin Pasha
- Bela A. Patel, MD
- Daniela Pacienza
- PMC Human Resources
- Orlando Ricardo
- Ligner Rivero
- Eurico Rojas and Norma Almanza
- Judith Santiago
- Joel Silberstein
- Lucy Zovko

2011 Special Tribute Donations

In Memory of
- Gabriel Barkowitz
- Rose Marie Bauer, RN
- Alla Berson
- Jeffrey Brown
- Joseph G. Burt
- Donna Cahill
- John Calandrillo
- James P. Cardo
- Reinaldo Cedeno
- Maryann Clark
- Mary Conte, RN
- Charles Cragnoile
- Donna Damon
- Steve Davis
- Ron Dokken
- Lillian Dunn
- Ruben D. Fernandez
- Kathleen Flanagan
- Christina Garcia
- Rose T. Lee
- Lori Ann Ligon, RRT
- Bruce J. Markowitz
- Doreen McSharry
- Gary W. Minges
- Sylvana M. Morgado
- Joan Mozek
- Ingrid Pais
- PMC Nursing Administration
- Suresh Raina, MD
- Mark Somerville
- Miriam Stahlstein
- Jeannine H. Waxman

In Memory of
- Angela Blandy
- Dorothy DaVideault
- In Memory of Theresa Cobb
- Roy Nicolosi
- In Memory of Joseph Facchini
- Armando Ardizzi
- Rosa Cella
- Theresa M. Greco
- Leonard and Victoria Laupica
- Matthew Malizia
- James Marchetti
- Marco Mezzina
- Marie Quinn
- Angela Sciancalepore

In Memory of
- John C. Meditz
- Liliana Sommenschim
- In Memory of
- Una S. Meskel-Byrne
- The Harborage Staff
- In Memory of Naim Nammour
- Bruce J. Markowitz
- Joan Mozek
- In Memory of Gerard Quinn
- Mary Quinn
- In Memory of D.N. Raina
- Nancy C. Benidish
- Umberto Dube
- Suresh Raina, MD

In Memory of
- Teofilo R. Rodriguez, MD
- Lucinda G. Gursky
- In Memory of
- Olivia Grace Rossignol
- Deborah Rossignol
- In Memory of Frances S. Salazzo
- Jeannine H. Waxman
- In Honor of Angelica M. Salis
- Jose L. Morales
- In Memory of Jane M. Stratford
- Margaret G. Diemer
- Totowa Education Association
- In Honor of The Pesola Family
- James Pesola
- In Memory of Joan M. Venino
- Thomas M. Venino, Esq.
- In Honor of Rose Weiss
- Christine Montemurro
30th Anniversary Campaign

DONORS ($500 TO $999)

Liliana Hvala
Jaime M. Weiss Realty Company, Inc.
Gloria Lara
Melanie Maldonado
Juan A. Melkissian
Joseph S. Nastri
Catherine Nest
Caterina Panzale
Isabel Payuma
Sandra Percilla
Jorge Pineda
Karol Ramirez
Lizbeth Ramirez
Christopher Renaud
Sonia Rivera
Caridad Rodriguez
Lourdes Rodriguez
Antonia Rivas
Deborah Rossignol
Adam San Miguel
Blanca Shank
Syeda Shahid
Dorothy Shaw
Roger Smith
Mark Somerville
Fay Sprague, WP
Debra Stephens
Thomas St. John
Luis Tabares
Joan Trudel
Barbara Urban, RN
Juan Villa
Jeanne H. Wazman
Anonymous ($)  

DONORS ($100 TO $499)

Venasco Acosta
Ania Aharon
Amado Alvarado
Martha Aragon
Gwendolyn Arica, RN
Alba Aronson
Manuel Arsenio
Eduardo Arriaga
August W. Barbori
Mercedes Barrios
Joanne Bellmont, LPN
José Beradiotto
Rosa Borden
Nira Cabrera
Blanca Cabrera-Quintero
Felix Cardenas
Cristiana Carmona
Maryam Ceballos
Liliana Cavazos
Helene Cazares
Guadalupe Chacon
Hans Ren Chan, RN
Young In Choi, MD
Maryellen Cleveland
Della C. Cohen
Naialas Colon
Tea Castaneda-Englert
Elisa P. Costa
Crown Plaza Meadowlands
Mercedes Cruz
Jose Cruz-Morales
Virgina J. Cueto
Slowater M. Cupp
Mary A. De Pinto
Carlos G. Delgado Rebull
Carmen De La Flor
Blanca Diego
Georgia Dillon
Deborah Dimaro
Marina A. Dominguez
Caroline Dosen
Norreen Doberman
Rita Dowd
Royce Dunn
Barbara Duckworth
Julien Duque
Monica Edgar
Gonzalo Echeverria
Angelina Evans
Diplow Evans
Ocieta Fajardo
Maritxvo F Carroll
Jacqueline Ferrer
Kathleen Flanagan
Ricardo Flores
Marylin Flores, RN
Wilson Freire
Felipe Garcia
d Ana H. Guadarrama
Anthony Gracia
Odaliz Gonzalez
Ortensia Gonzalez
Chad Gonzalez
Ruben Gonzalez
Christian Guzman
Dorothy Hidalgo
Hannah I. Giro
Adrienne A. Greaves
Gisela Guzman, CAN
Aura Cecilia Gutierrez
María Gutierrez
María J. Guzman
Barbara Hanes, CAN
Hernando Hirmo
María Hidalgo
Anastasia Hikabrova
Lorena Jimenez
Olivia Jimenez
Wade Miguel Jimenez
Rebecca Kacaroglu, MA
Thomas E. Kalnber
Franz Kraljevic
Franco B. Lally
April L. Lee
Robyn Thomas Lee
Zamor Lazo
Carmen Lopez
Vasquez L. Lopez
Stuart Lowen
Luis Macias
Carinna Mantas
Elizabeth McNally
Alvarez Miranda
Ana Maldonado
María Estela Medina
Emiliana Montes
Isadora Montes
María A. Montes
Cathy Moneymaker
Trenton Morris
Sylvana M. Murguia
Gina Moreno
Cesar Navarrete
Ramona Narvaez
Valerie A. Neely, RN
Nicole C. Neely
John R. Newson
Cruz M. Nunez
Hector Ochoa
Ricardo Ortiz
Alfredo Padilla
María E. Pallares
John Park
Altoa Parra, MA
Lalo Peralta
Tito L. Pinarela
Lorenzo D. Pineda
Dolores Perez
Juan S. Perez
María M. Pineda
Enrique Pineda, LPN
Mercedes P. Ponset
Margarita Ponce

Doreen Pantoja, RN
Debra Ramella, LPN
Nina D. Rangel
Zoo Raya
Aracely Rios-Mangione
Carmen L. Rivera
David Rivera
Jennifer Rivera
Fernando Rodas
Mikel Rodriguez
Socorro Rodriguez
Hedda Ryou
Nelly Rivas
Norma Rolo
Carlos Romero
Frank J. Roman
Jorge Romo
Mathew Roselli
Beatriz Rojas
Carol A. Rosato
Conception M. Ruiz
Diego Ruiz
Hilda Sacriste
Thomas Seglebroma, Jr.
Lorette Sidaros
Elaine Solomon
Marcela Sanchez
Rafael Santana
Isidoro Santos
Luc Santino
Enflinio Saylor
Ana Sarmiento
Jennifer Sciacca
Pamela Shurn
Glenn Singel
Amatullah Singletary
Jennifer St. Helare
Rudolph Toppa
Felix Tovar
José Torres
Wynyard Torres
Luc E. Vaneque, St.
Renea Vorgas
Kathy L. Vargas, RN
Ilan Vanpec
Judith Vega
Hernest Velardo
Karl Veras
Elsa Villa
Rosa Villa
Celia Villar
Susan Warner
Mary Wilk
Carmen Williams

Lists represent donations received by 12/31/2011. We sincerely regret any errors or omissions.

* Palmades Medical Center and PMC Foundation Board Members  + Deceased

www.palisadesmedicalfoundation.org
Annual Golf & Tennis Outing—a Real Classic!
Event at Ridgewood Country Club tops fundraising expectations

The PMC Foundation’s fundraising efforts were taken to a whole new level during the 21st Annual Palisades Classic. The event, which was held on May 23, 2011, at the historic Ridgewood Country Club, generated more than $320,000—the largest gross amount raised in the history of the golf and tennis tournament fundraiser.

More than 170 golfers hit the links and an additional 55 guests attended the dinner reception. Sodexo was the Presenting Sponsor for the Classic. Ace Sponsors for the event included Siemens Medical Solutions USA, Qualcare Inc., and Duke Realty.

Hundreds Hit the Jackpot on the Hudson

Scores of energized guests enjoyed a thrilling night of gambling at The Waterside Restaurant in North Bergen during the PMC Auxiliary’s 5th Annual Casino Night to support the PMC Foundation. The event generated nearly $20,000 and was generously sponsored by Benzel Busch, MTM Resources, North Jersey Laparoscopic Associates, Ambulatory Center for Endoscopy and Angelica Textile Services.

Casino Night attendees were treated to a fun-filled night of gambling, raffle drawings, and plenty of great food and spirits. Table games included Blackjack, Texas Hold ‘Em, Poker, Craps, Roulette and the Money Wheel. Entertainer Jason Nazarro added to the Casino-style atmosphere by performing Frank Sinatra classics.

See more Casino Night photos, at www.palisadesmedicalfoundation.org.
Dedication Across the Nation
PMC honors Beatriz Garcia and others during National Volunteer Week

PMC celebrated National Volunteer Week by holding a special luncheon at The Waterside in North Bergen to recognize its dedicated volunteers for their tireless efforts. PMC staff presented commemorative pins to volunteers to recognize their cumulative hours of service to the Medical Center.

Longtime volunteer Beatriz "Bea" Garcia of Edgewater, NJ, received a special recognition award for serving nearly 15,000 volunteer hours at PMC during the last 15 years.

Garcia's volunteer efforts at PMC began by supporting patients in need of feeding assistance through the Meal Mate program. She quickly expanded her patient care efforts by serving as a Patient Navigator for breast cancer screenings and assisting the Patient Relations Department in doing personal follow-ups with discharged patients. She has also served as the Manager of the Gift Shop where she coordinated other volunteers and continually implemented new merchandising and sales ideas. In recent years, Garcia has played an active role in boosting fundraising efforts to support the PMC Foundation. As a member of the Auxiliary, she has played a major role in all bake sales, book sales and raffles. She has also helped organize bus trips to Atlantic City with all proceeds donated to the Foundation.

Three Cheers for PMC Volunteers

14,500 Hours
Beatriz Garcia, Edgewater, NJ

6,500 Hours
Katherine Lockwood of North Bergen, NJ

5,000 Hours
Eronde Cristofol of West New York, NJ
Paul DeSavino, New Milford, NJ

4,000 Hours
Gladys Leech, Fort Lee, NJ

2,500 Hours
Isabelle Romano, Hackensack Heights, NJ

2,000 Hours
Dorothy Riley, Weehawken, NJ

1,000 Hours
Joan Bacon of Jersey City, NJ
Merie Theresa Giusto, Weehawken, NJ

750 Hours
Edelema Acosta, West New York, NJ
Huei Lan Kao, Fort Lee, NJ
Charles Kim, Cliffside Park, NJ

500 Hours
Seneida Gomez, Guttenberg, NJ
Lorraine Moreto, West New York, NJ

250 Hours
Caroline Imperato, North Bergen, NJ
Ellen Lewis, Guttenberg, NJ
Luisa Rivas, North Bergen, NJ
Chris Santos, West New York, NJ

100 Hours
Virginia Cafaro, Union City, NJ
Alexandra De Los Santos, North Bergen, NJ
Segundo Fernandez, Guttenberg, NJ
Polina Sahakianova, North Bergen, NJ
Clara Torres, North Bergen, NJ

Volunteer activities at PMC include assisting the nursing staff and patients, working in the Gift Shop, performing clerical duties, and organizing special fundraising events. Volunteer positions offer flexible hours including nights and weekends. For more information or to volunteer, please call Denise Whitley, Coordinator of Volunteer Services, at 201-854-5011.
Giving to Palisades Medical Center

Every contribution directly impacts patient care at PMC and the Harborage

**ANNUAL FUND:** Gifts to the Annual Fund can be designated for a specific program or service or used where they are needed most.

**TRIBUTE GIFTS:** Make a lasting gift to honor a loved one, both living and deceased, by adding their name to our giving tree prominently displayed in our hospital lobby.

**FOOTPRINTS OF OUR FUTURE:** This is a wonderful way for parents, grandparents, family members and friends to pay tribute to the new baby in your life or honor someone born at PMC by dedicating a footprint tile for permanent display in our maternity unit.

**GUARDIAN ANGELS:** Grateful patients and families can thank and honor a PMC physician, nurse, or staff member for delivering great care by making a gift to our Guardian Angel program.

**DOCTORS’ DAY CELEBRATION:** March 30 of each year we honor physicians for their dedication and commitment to healing and keeping us healthy. You can make a gift to honor a doctor who has made an impact on your life.

**ARTHUR E. IMPERATORE LEGACY SOCIETY:** Contributions to this giving society allow donors to support PMC well beyond their lifetime through bequests, charitable trusts gift annuities and other planned gifts.

How to Give:

You can make a gift by mailing your check made payable to:
PMC Foundation, 7600 River Road, North Bergen, NJ 07047

To make an online gift using a credit card:
Please visit www.palisadesmedicalfoundation.org/donate_now

Our website also includes additional information on making a gift, including donating appreciated securities.

---

**Letter from the EXECUTIVE DIRECTOR**

The Palisades Medical Center Foundation's fundraising events and activities in 2011 set records for participation and revenue. This demonstrates, once again, that our Medical Center is surrounded by a generous and caring community.

It is appropriate that this issue contains our donor recognition section and a feature story on our plans to expand facilities and services at PMC. One does not happen without the other. The financial realities facing non-profit community hospitals like ours can limit our ability to invest in capital improvements. Contributions from grateful patients and those who live in our surrounding communities make a difference in our ability to advance.

Every year, every gift, helps to enrich the lives of our patients and creates a personal and immediate impact on all areas of our Medical Center. Whether you chose to make an unrestricted donation, tribute gift, or designate your contribution for our pediatric department or other capital improvements, please know we are grateful for your generosity.

Joseph Burt
VP/Executive Director
Palisades Medical Center Foundation
As administrators for Eastwick College and the HoHoKus Schools, Lely and Tom Eastwick prepare students for successful careers in healthcare and other professions. The lessons learned from this giving couple extend well beyond the classroom.

As a member of the PMC Foundation Board, Tom has played a key role in planning and leading PMC fundraising efforts, while Lely has been instrumental in raising record-breaking funds as Chairwoman of the PMC Foundation’s annual Star Stream Ball.

"Having had a successful educational chain for more than 25 years enables us to give back to our community. Lely and I consider Palisades Medical Center a partner in our success," Tom explained.

"Palisades Medical Center was my local hospital as I was growing up," said Lely. "I realized early the importance of a community hospital. Tom and I both believe that Palisades plays a huge role in our area and it is vital to maintain the local hospital. With everyone's support, people of Hudson, Bergen and Essex will be healthier and safer," she stated.

As loyal donors, they recognize that their gifts to the PMC Foundation have a lasting impact on our patients and their families.

You can make a gift today by visiting our website at www.palisadesmedicalfoundation.com and join the Eastwick's and many other donors in helping us to move forward by giving back.
Stay up to date on the PMC Foundation’s latest news!
Visit www.palisadesmedicalfoundation.org

Upcoming EVENTS

22nd Annual Palisades Classic Golf & Tennis Tournament
May 21, 2012
Ridgewood Country Club
Paramus, NJ

6th Annual Casino Night on the Hudson
August 23, 2012
The Waterside
North Bergen, NJ

2012 Star Stream Ball
Our Biggest Event!
December 1, 2012
The Venetian
Garfield, NJ

Mark your calendars! Photos from past events can be seen at www.palisadesmedicalfoundation.com